

**STATE OF NEW MEXICO  
COUNTY OF BERNALILLO  
SECOND JUDICIAL DISTRICT**

STATE ETHICS COMMISSION,

Plaintiff,

v.

TNMP, INC. d/b/a “The New Mexico Project”;  
and JEFF APODACA,

Defendants.

No. \_\_\_\_\_

**COMPLAINT**

1. Voters in New Mexico are entitled to know who is paying to influence their votes in the 2024 primary elections for eight House districts and seven Senate districts. Plaintiff State Ethics Commission brings this action to stop Defendants’ ongoing efforts to frustrate the public’s right to know.

2. In 2019, the Legislature amended the Campaign Reporting Act to shine light on “dark money” in state elections, requiring groups that pay for advertisements or advocacy in support of candidates to be minimally transparent about who funds those advertisements and advocacy efforts.

3. The 2019 amendments to the Campaign Reporting Act require groups advocating for or opposing an identified candidate to register and disclose their expenditures and the sources of contributions used to fund those expenditures. *See* Laws 2019, ch. 262, §§ 1-18; *see also* NMSA 1978, §§ 1-19-26.1 (requiring registration of political committees); 1-19-27.3 (requiring disclosures related to independent expenditures); & 1-19-31 (requiring disclosures of political committees *inter alia*).

4. In the months leading up to the June 4, 2024 primary election, Defendant The New Mexico Project (“TNMP”) made advertisements supporting “pro-moderate” and “pro-business” candidates seeking election for eight House districts and seven Senate districts. Yet, TNMP refuses to give New Mexicans basic facts about who funded these advertisements.

5. In fact, TNMP’s President, Jeff Apodaca, incorrectly maintains TNMP is not required to disclose its donors. *See* The Bob Clark Show, *The New Mexico Project*, 96.3 KKOB, at 19:50 (May 1, 2024), <https://omny.fm/shows/the-bob-clark-podcast/the-new-mexico-project> (“We can go raise as much money as we want. We don’t have to disclose our donors. So that’s why people, companies and organizations don’t have to worry about them being attacked.”).

6. TNMP is mistaken; the Campaign Reporting Act requires TNMP to give New Mexicans basic information about the sources of the money TNMP is using to influence their votes.

7. Plaintiff State Ethics Commission therefore brings this civil action to compel TNMP’s compliance with the Campaign Reporting Act.

## **PARTIES**

8. Plaintiff State Ethics Commission is an independent state agency established by Article V, Section 17(A) of the State Constitution with constitutional and statutory authority to enforce New Mexico’s ethics laws, including the Campaign Reporting Act. On May 24, 2024, the Commission authorized Commission staff to bring this lawsuit.

9. Defendant TNMP is a New Mexico domestic nonprofit corporation.

10. Upon information and belief, TNMP holds itself out as having registered with the Internal Revenue Service as an IRC Section 501(c)(4) organization.

11. TNMP states its principal place of business is 8100 Wyoming Blvd. NE Ste. M4-307, Albuquerque, NM 87113.

12. Defendant TNMP also may be served at the following address: 1213 San Pedro Dr. NE, Albuquerque, NM 87110.

13. TNMP has three directors: Jeff Apodaca, Robert James Montoya, and Ron Marquez.

14. Apodaca is TNMP's President, Marquez is TNMP's Vice President, and Montoya is TNMP's Secretary.

15. Upon information and belief, Defendant Apodaca is a resident of Bernalillo County.

### **JURISDICTION AND VENUE**

16. The Court has jurisdiction for this action pursuant to N.M. Const., Art. VI, § 13 and NMSA 1978, § 44-6-2 (1975).

17. Venue is proper.

### **FACTUAL ALLEGATIONS COMMON TO ALL CLAIMS**

18. TNMP is a domestic nonprofit corporation. It was incorporated on September 13, 2023.

19. In an April 23, 2024 interview broadcast over KKOB 96.3 in Albuquerque, Apodaca described TNMP: "The New Mexico Project is basically focused on getting the word out about candidates that are pro-business, moderate candidates, that are going to help us bring more doctors, and better healthcare here, that are going to bring more business, and be business friendly." The TJ Trout Show, *The New Mexico Project*, 96.3 KKOB, at 04:58 (Apr. 23, 2024), <https://omny.fm/shows/tj-trout/new-mexico-project>.

20. The New Mexico Project also identifies and advocates for candidates which it believes support key industries to New Mexico, including the oil and gas industry.

21. TNMP is focused on advocating for candidates seeking election to at least 15 legislative seats in the June 2024 primary election.

22. To that end, TNMP targets Latino and moderate communities and communicates with advertisements urging support for “pro-business, pro-moderate candidates.” The TJ Trout Show, *The New Mexico Project*, 96.3 KKOB, at 4:06 (Apr. 23, 2024), <https://omny.fm/shows/tj-trout/new-mexico-project>; see also, e.g., The Bob Clark Show, *The New Mexico Project*, 96.3 KKOB, at 7:23 (May 1, 2024), <https://omny.fm/shows/the-bob-clark-podcast/the-new-mexico-project> (“So really The New Mexico Project is to basically support pro-business, moderate candidates, and it’s time to start fighting back against the progressive candidates that are out there.”).

23. According to Apodaca, “We just go out and educate moderate Latino voters on the best candidates to vote for.” The TJ Trout Show, *The New Mexico Project*, 96.3 KKOB, at 05:50 (Apr. 23, 2024), <https://omny.fm/shows/tj-trout/new-mexico-project>; see also The Bob Clark Show, *The New Mexico Project*, 96.3 KKOB, at 24:40 (May 1, 2024), <https://omny.fm/shows/the-bob-clark-podcast/the-new-mexico-project> (same); Jeff Apodaca, Letter to the Editor, *New Mexico Project points toward state’s moderate roots*, SANTA FE NEW MEXICAN, May 4, 2024 (“The New Mexico Project is actively informing New Mexicans that our Latino leaders and communities are under siege by out-of-state, ultra-liberal progressives more concerned with their political careers than with our community and state.”).

24. To further its objectives to “educate moderate Latino voters on the best candidates to vote for,” TNMP launched a website, <https://thenewmexicoproject.com>, which, as of May 15, 2024, is comprised of only (i) a landing page; (ii) a “Priority Candidates” link, a “Focusing on



Pivotal Elections” link; and (iii) a “Get Involved” link, directing visitors to an online donation form.

25. On TNMP’s “Priority Candidates” page, TNMP noted it “has identified key state and county races as strategic priorities, where our influence can sway pivotal outcomes and shape the future political landscape of the state.” TNMP identified for its endorsement eight (8) candidates for election to House districts and seven (7) candidates for election to Senate districts.

26. Among its strategic priorities for the New Mexico House of Representatives, TNMP identified its objective to “protect” House District 9 (supporting Rep. Lundstrom), House District 27 (supporting Rep. Matthews), House District 53 (supporting Rep. Madrid), House District 59 (supporting Rep. Hembree), House District 69 (supporting Rep. Garcia), and House District 70 (supporting Rep. Castellano); to “flip” House District 16 (supporting Marsella Duarte as a candidate); and to advocate for John D’Antonio as a candidate for House District 57. *See* Ex. 1, The New Mexico Project, Our Priority Candidates (House), <https://thenewmexicoproject.com/priorities/> (retrieved May 10, 2024).

27. Furthermore, looking to its priorities for the New Mexico Senate, TNMP identified its objective to “protect” Senate District 4 (supporting Sen. Muñoz), Senate District 8 (supporting Sen. Campos), Senate District 13 (supporting Sen. O’Neill), Senate District 15 (supporting Sen. Ivey-Soto), Senate District 26 (supporting Sen. Maestas); and to advocate for Nicole Tobiassen for Senate District 21, and Clemente Sanchez for Senate District 30. *See* Ex. 2, The New Mexico Project, Our Priority Candidates (Senate), <https://thenewmexicoproject.com/priorities/> (retrieved May 10, 2024).

28. TNMP conducts advertising, including radio advertising, directing voters to its website, where TNMP promotes its “priority candidates.” Bob Clark Show, *The New Mexico*

*Project*, 96.3 KKOB, 21:10 (May 1, 2024), <https://omny.fm/shows/the-bob-clark-podcast/the-new-mexico-project> (“The radio commercial just ran. We’re telling people go to [thenewmexicoproject.com](https://thenewmexicoproject.com), take a look at the candidates that we’re supporting.”); *see also id.* at 08:42 (“We’re doing some radio ads, for branding, and some of our smaller communities, call to action, we’re targeting them on social media, different things like that, we’re doing ballot chasing, stuff like that, we’re doing door to door.”).

29. Upon information and belief, TNMP’s radio advertisements urge New Mexico voters, and specifically “the moderate Latino voter,” to “vote for the moderate candidate that will support our needs” and directs voters to “[v]isit [thenewmexicoproject.com](https://thenewmexicoproject.com) or on Facebook for candidates who share our values.”

30. TNMP has expended more than \$10,000 to Cumulus Media to place these radio advertisements from April 22, 2024 to June 4, 2024 with KKOB-AM (2 spots), KRST-FM (84 spots), KOBQ-FM (84 spots), and KKOB-FM (85 spots). Ex. 3, Licensing & Databases Public Inspection File for The New Mexico Project, at 2, 6-7, 11-12, 16-17, 20, Federal Communications Commission (retrieved May 9, 2024).

31. In the memo field of its check to Cumulus Media, TNMP made clear that the purpose for its payment was for “Radio Ad – Primary.” *Id.* at 20.

32. In addition to its radio advertisements, TNMP has purchased at least 33 Facebook advertisements supporting Sen. Campos, Rep. Castellano, Sen. Ivey-Soto, Nicole Tobiassen, Sen. Maestas, Rep. Hembree, John D’Antonio, Rep. Lundstrom, Rep. Madrid, Marsela Duarte, Nicole Chavez, Rep. Garcia, Sen. O’Neill, Clemente Sanchez, Sen. Muñoz, and Rep. Matthews.

33. TNMP’s Facebook advertisements started running on or about May 17, 2024 or May 18, 2024. Depending on the advertisement, the estimated audience size varies from 1,000

to 5,000 Facebook uses to 10,000 to 50,000 Facebook users, and, as of the date of this complaint, the advertisements' impressions (*i.e.*, the number of times the advertisement appeared on a screen) range from fewer than 1,000 to more than 8,000.

34. TNMP's President, Defendant Apodaca, has even represented that TNMP's advertisements constitute independent expenditures in support of candidates contesting the June 2024 primary. *See* The Bob Clark Show, *The New Mexico Project*, 96.3 KKOB, at 20:15 (May 1, 2024), <https://omny.fm/shows/the-bob-clark-podcast/the-new-mexico-project> ("We're an educational *independent expenditure*. So we're going in and educating the voters on what we need to do to get out and vote and vote for the right candidates.") (emphasis added).

35. Upon information and belief, TNMP has received "close to \$1 million" in contributions. *See* New Mexico Politics with Joe Monahan (Apr. 24, 2024), <https://joemonahansnewmexico.blogspot.com/> ("Apodaca says the group has already raised 'close to \$1 million,' all from within the state."); *see also* Bob Clark Show, *The New Mexico Project*, 96.3 KKOB, at 11:30 (May 1, 2024), <https://omny.fm/shows/the-bob-clark-podcast/the-new-mexico-project> ("Let me make this very clear: We're raising money, we've done some good raising money, we've collected probably half of what we need to raise."); *id.* at 13:08 ("All the money we've raised is from local industries, local New Mexicans, and local individuals from New Mexico. One hundred percent of the money we've raised is from New Mexicans, right, whether it is industries, businesses or individuals.").

**Count I: To enforce the civil compliance provisions of the Campaign Reporting Act applicable to political committees.**

36. Plaintiff incorporates by reference paragraphs 1 through 35 of this complaint as though fully set forth herein.

37. Defendant TNMP is an association of two or more persons.

38. Defendant TNMP's primary purpose is to make independent expenditures.

39. Upon information and belief, Defendant TNMP has received more than five thousand dollars (\$5,000) in contributions or made independent expenditures of more than five thousand dollars (\$5,000) in the election cycle running from January 1, 2023 through December 31, 2024. *See* NMSA 1978, § 1-1-3.1 (2003, as amended 2019) (defining "election cycle").

40. Defendant TNMP is therefore a "political committee" under NMSA 1978, Section 1-19-26(Q)(4).

41. As a political committee, Defendant TNMP is subject to registration, filing-fee requirements, and disclosure report requirements under the Campaign Reporting Act, including disclosure of TNMP's contributions and contributors under Section 1-19-26.1 and Section 1-19-31.

42. Plaintiff State Ethics Commission seeks relief in the form of an order declaring TNMP is a "political committee" as defined by the Campaign Reporting Act; an injunction requiring TNMP pay the filing fee, appoint a treasurer, register as a political committee, and file one or more disclosure reports as provided by NMSA 1978, Sections 1-19-26.1 to 1-19-31; civil penalties and forfeitures as provided by Section 1-19-34.6(C) (1995, as amended 2019); and any other relief the Court deems proper.

**Count II as to Defendant TNMP: To enforce the civil compliance provisions of subsections 1-19-27.3(B)(3) and (C) of the Campaign Reporting Act applicable to independent expenditures of more than \$3,000 in a nonstatewide election.**

43. Plaintiff incorporates by reference paragraphs 1 through 42 of this complaint as though fully set forth herein.

44. This count is pleaded in the alternative to count I under Rule 1-008(E)(2) NMRA.

45. Upon information and belief, Defendant TNMP made aggregate independent expenditures in excess of one thousand dollars (\$1,000) in a nonstatewide election.

46. Upon information and belief, Defendant TNMP received one or more contributions—i.e., gifts, subscriptions, loans, advances or deposits of money or other things of value, including the estimated value of an in-kind contribution, made or received for the purpose of supporting or opposing the nomination or election of a candidate.

47. Upon information and belief, Defendant TNMP received contributions from one or more persons who made contributions of more than two hundred dollars (\$200) in the election cycle running from January 1, 2023 through December 31, 2024, made in response to a solicitation to fund independent expenditures.

48. Defendant TNMP therefore must report the name and address of each person who has made contributions of more than two hundred dollars (\$200) in the election cycle, running from January 1, 2023 through December 31, 2024, made in response to a solicitation to fund independent expenditures, as required by NMSA 1978, Section 1-19-27.3(B)(3) and (C), and must further make reports as required by NMSA 1978, Section 1-19-27.3(D).

49. Plaintiff State Ethics Commission seeks relief in the form of an order declaring TNMP made independent expenditures during the election cycle running from January 1, 2023 through December 31, 2024 that, when aggregated with all independent expenditures made by TNMP, exceed three thousand dollars (\$3,000) in a nonstatewide election; an injunction compelling TNMP to file disclosure reports providing the name and address of each person who made contributions of more than two hundred dollars (\$200) during the election cycle, running from January 1, 2023 through December 31, 2024, that were earmarked or made in response to a solicitation to fund independent expenditures and the amount of each contribution, as required by

NMSA 1978, Section 1-19-27.3(B)(3) and (C); an injunction compelling TNMP to make disclosures required by Section 1-19-27.3(D), including the name and address of, and amount of each contribution made by, each contributor who contributed more than a total of five thousand dollars (\$5,000) during the election cycle to TNMP; civil penalties and forfeitures as provided by Section 1-19-34.6(C); and any other relief the Court deems proper.

**Count III as to Defendant Apodaca: To enforce the civil compliance provisions of subsections 1-19-27.3(B)(3) and (C) of the Campaign Reporting Act applicable to independent expenditures of more than \$3,000 in a nonstatewide election.**

50. Plaintiff incorporates by reference paragraphs 1 through 49 of this complaint as though fully set forth herein.

51. This count is pleaded in the alternative to count II under Rule 1-008(E)(2) NMRA.

52. Defendant Apodaca is a “person” under the Campaign Reporting Act.

53. Upon information and belief, Defendant Apodaca made aggregate independent expenditures in excess of one thousand dollars (\$1,000) in a nonstatewide election.

54. Upon information and belief, Defendant Apodaca received one or more contributions—i.e., gifts, subscriptions, loans, advances or deposits of money or other things of value, including the estimated value of an in-kind contribution, made or received for the purpose of supporting or opposing the nomination or election of a candidate.

55. Upon information and belief, Defendant Apodaca received contributions from one or more persons who made contributions of more than two hundred dollars (\$200) in the election cycle running from January 1, 2023 through December 31, 2024, made in response to a solicitation to fund independent expenditures.

56. Defendant Apodaca therefore must report the name and address of each person who has made contributions of more than two hundred dollars (\$200) in the election cycle running from

January 1, 2023 through December 31, 2024 that were made in response to a solicitation to fund independent expenditures, as required by NMSA 1978, Section 1-19-27.3(B)(3) and (C), and must further make reports as required by NMSA 1978, Section 1-19-27.3(D).

57. Plaintiff State Ethics Commission seeks relief in the form of an order declaring that Defendant Apodaca made independent expenditures during the election cycle running from January 1, 2023 through December 31, 2024, that, when aggregated with all independent expenditures made by Defendant Apodaca, exceed three thousand dollars (\$3,000) in a non-statewide election; an injunction compelling Defendant Apodaca to file disclosure reports providing the name and address of each person who made contributions of more than two hundred dollars (\$200) during the election cycle running from January 1, 2023 through December 31, 2024 that were earmarked or made in response to a solicitation to fund independent expenditures and the amount of each contribution, as required by NMSA 1978, Section 1-19-27.3(B)(3) and (C); an injunction compelling Defendant Apodaca to make disclosures required by Section 1-19-27.3(D), including the name and address of, and amount of each contribution made by, each contributor who contributed more than a total of five thousand dollars (\$5,000) during the election cycle to Defendant Apodaca; civil penalties and forfeitures as provided by Section 1-19-34.6(C); and any other relief the Court deems proper.

### **PRAYER FOR RELIEF**

WHEREFORE, the State Ethics Commission requests the Court to enter relief as follows:

- a. An order declaring that TNMP is a “political committee” as defined by the Campaign Reporting Act;
- b. Injunctive relief ordering TNMP, as a political committee, to comply with the registration, filing fee, appointment, and reporting requirements of Sections 1-19-26.1 to 1-19-31, including disclosure of TNMP’s contributions and contributors under Section 1-19-31;

- c. Injunctive relief ordering TNMP to comply with the reporting requirements of Sections 1-19-27.3(B)(3), (C) and (D).
- d. Injunctive relief ordering Apodaca to comply with the reporting requirements of Sections 1-19-27.3(B)(3), (C) and (D).
- e. Civil penalties allowed by Section 1-19-34.6(B) and (C);
- f. Assessment of costs under NMSA 1978, § 34-6-40.1; and
- g. For such other relief as the Court deems just and proper.

Respectfully submitted: May 24, 2024,

STATE ETHICS COMMISSION

By: /s/ Jeremy Farris

Jeremy Farris

Walker Boyd

800 Bradbury Dr. SE, Suite 215

Albuquerque, NM 87106

(505) 827-7800

jeremy.farris@sec.nm.gov

walker.boyd@sec.nm.gov





The New Mexico Project has identified key state and county races as strategic priorities, where our influence can sway pivotal outcomes and shape the future political landscape of the state. By focusing our efforts on these critical battlegrounds, we aim to empower the moderate Latino electorate and ensure their voices are heard at every level of governance.

#### INSIGHTS

## **Winning Where It Counts: Focusing on Pivotal Elections**

NM House

NM Senate

## PROTECT

## House District 9

Patty Lundstrom

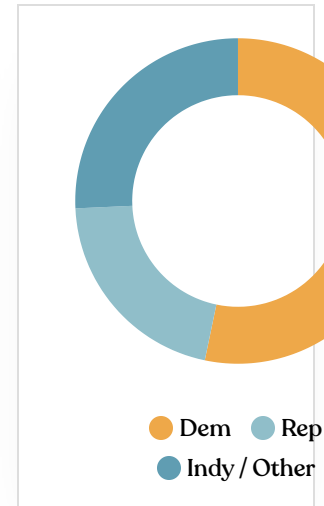
Location

McKinley

Registered Voters

16,318

## REGISTRATION



PATTY LUNDSTROM

## FLIP

## House District 16

Marsella Duarte

Location

## REGISTRATION

## Bernalillo

Registered Voters

19,889

PROTECT

# House District 27

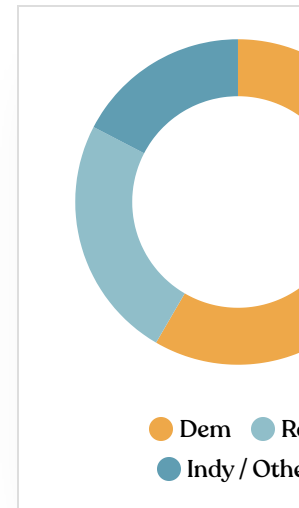
Marian Matthews

Location

Bernalillo

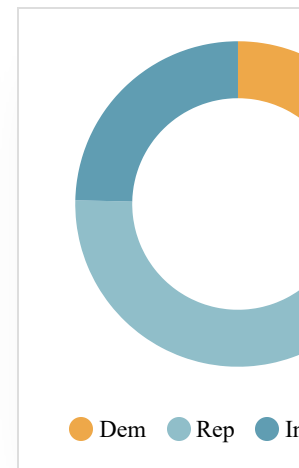
Registered Voters

22,820



MARSELLA DUARTE

REGISTRATION



MARIAN MATTHEWS

## PROTECT

# House District 53

Willie Madrid

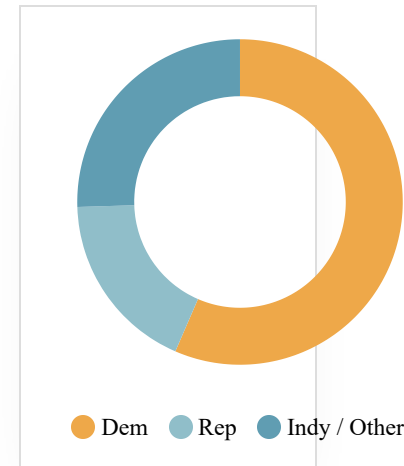
Location

Dona Ana, Otero

Registered Voters

16,666

## REGISTRATION



WILLIE MADRID

## OPEN SEAT

# House District 57

John D'Antonio

Location

## REGISTRATION

Sandoval

Registered Voters

22,155

PROTECT

House District 59

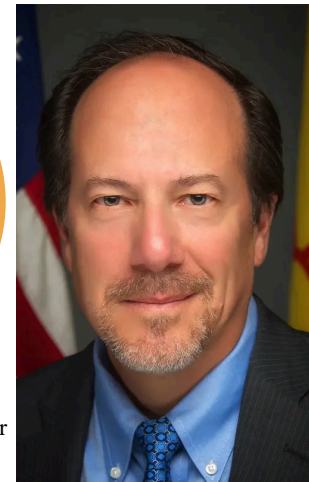
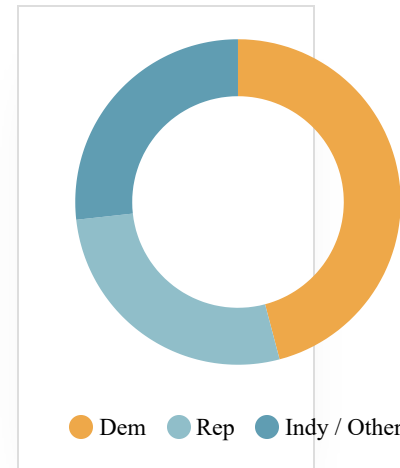
Jared Hembree

Location

Chaves

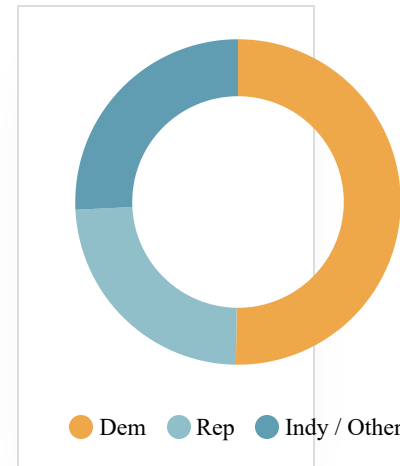
Registered Voters

17,802



JOHN D'ANTONIO

REGISTRATION



JARED HEMBREE

## PROTECT

# House District 69

Harry Garcia

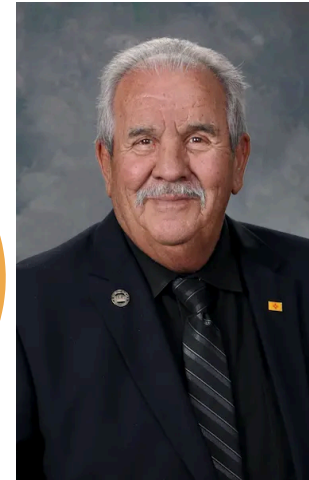
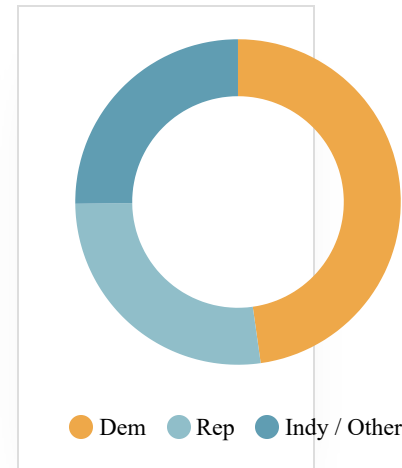
## Location

Bernalillo, Cibola, McKinley, San Juan, Socorro, Valencia

## Registered Voters

16,666

## REGISTRATION



HARRY GARCIA

## PROTECT

# House District 70

Ambrose Castellano

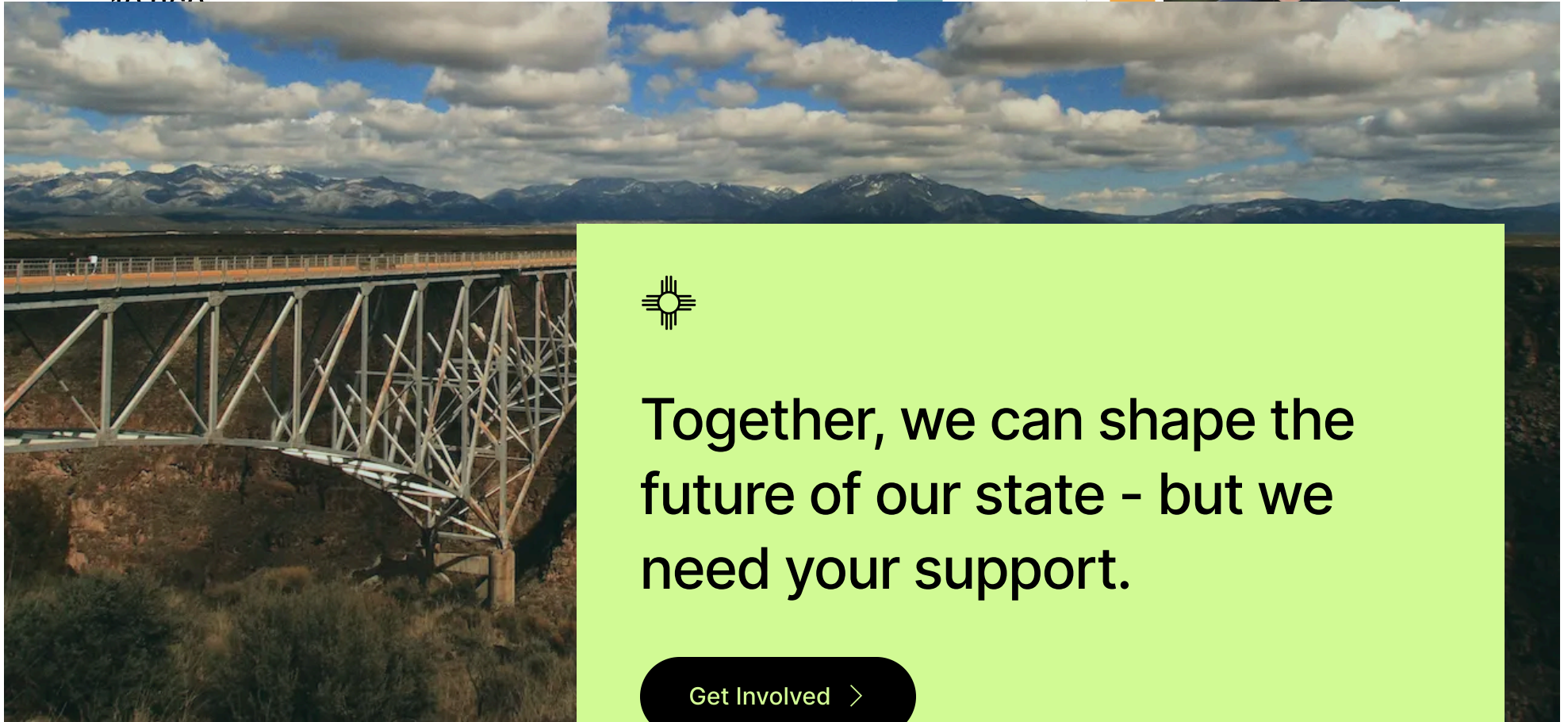
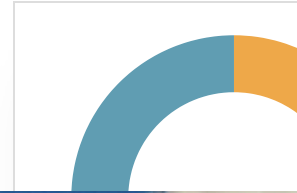
## Location

## REGISTRATION

## San Miguel, Torrance

Registered Voters

10,000



Together, we can shape the future of our state - but we need your support.

Get Involved >

**The New Mexico  
Project**

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**EXHIBIT**  
**2**

The New Mexico Project has identified key state and county races as strategic priorities, where our influence can sway pivotal outcomes and shape the future political landscape of the state. By focusing our efforts on these critical battlegrounds, we aim to empower the moderate Latino electorate and ensure their voices are heard at every level of governance.

**INSIGHTS**

# **Winning Where It Counts: Focusing on Pivotal Elections**

NM House

NM Senate

PROTECT

Senate District 4

George Munoz

Location

Cibola, McKinley & San Juan

Registered Voters

30,159

REGISTRATION



GEORGE MUNOZ

PROTECT

# Senate District 8

Pete Campos

Location

Colfax, Guadalupe, Harding, Mora, Quay, San Miguel & Taos

Registered Voters

34,796

REGISTRATION



PETE CAMPOS

PROTECT

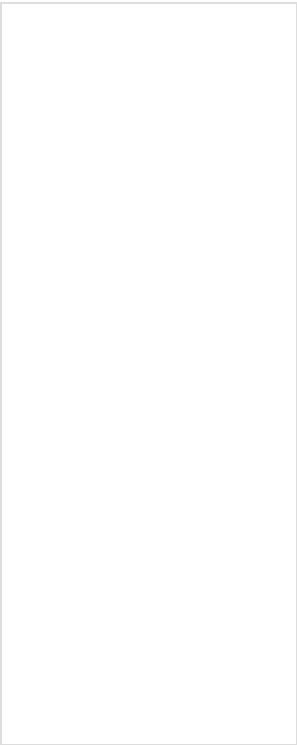
# Senate District 13

Bill O’Neill

Location  
Bernalillo

Registered Voters  
30,163

REGISTRATION



BILL O’NEILL

PROTECT

Senate District 15

Daniel Ivey-Soto

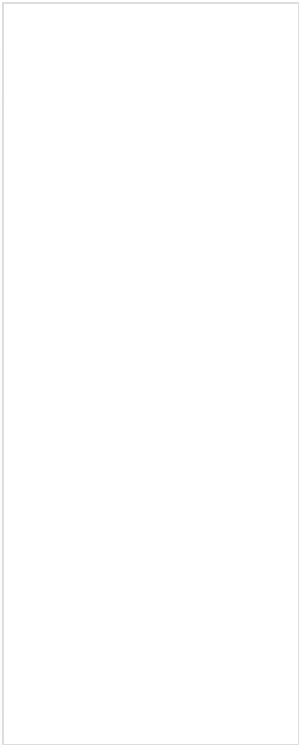
Location

Bernalillo

Registered Voters

31,188

REGISTRATION



DANIEL IVEY-SOTO

PROTECT

# Senate District 21

Nicole Tobiassen

Location  
Bernalillo

Registered Voters  
39,617

REGISTRATION



NICOLE TOBIASSEN

PROTECT

Senate District 26

Antonio "Moe" Maestas

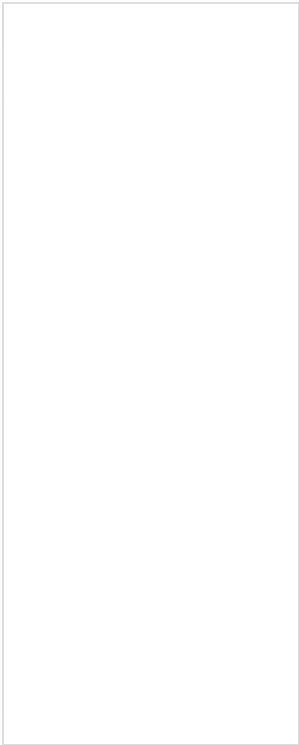
Location

Bernalillo

Registered Voters

29,966

REGISTRATION



ANTONIO "MOE"  
MAESTAS



Together, we can shape the future of our state - but we need your support.

Get Involved >

**The New Mexico  
Project**

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# Order #1282738A: New Mexico../New Mexico../State Pol ../

	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
	04/19/24 3:13:36 PM	Processed		<async process>	Jennifer J	\$250.00	2	0.00
	04/19/24 2:56:36 PM	Approved			Micah Tun	\$250.00	2	0.00
	04/19/24 2:56:32 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Micah Tun	\$250.00	2	0.00
	04/19/24 2:50:34 PM	Approval Workflow		[Sales Manager - Ready Default]	Jeff Berry	\$250.00	2	0.00
	04/19/24 2:11:52 PM	Ready for approval		new order	Michelle N	\$250.00	2	0.00
	04/19/24 2:06:01 PM	New order created		<new order>	Michelle N	\$0.00	0	0.00

**EXHIBIT**

**3**

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1282738A  
**Alt Order #:**  
**Product Desc:** State Pol Issue  
**Estimate:**  
**Flight Dates:** 04/22/24 - 04/22/24  
**Original Date / Rev:** 04/19/24 / 04/19/24  
**Order Type:** GENERAL  
**Primary AE:** KKOB-AM  
**Sales Office:** Michelle Miller  
**Sales Region:** L-ALB  
**Local**

**Agency**  
**Name:** New Mexico Project, The  
**Buying Contact:**  
**Billing Contact:** Jeff Apodaca  
 8100 Wyoming Blvd NE  
 Albuquerque, NM 87113  
**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** New Mexico Project, The  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/22/24	2	\$250.00	\$250.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	2	\$250.00	\$250.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$250.00</b>	<b>\$250.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michelle Miller	L-ALB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KKOBA	04/22/24	04/22/24	M-F Prime M-F	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	M-----	1:00	1	\$125.00	P-10	0.00	NM	1	\$125.00
1 spot at 5:00 break															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/22/24	04/28/24	M-----	1		\$125.00		0.00						
N 2	KKOBA	04/22/24	04/22/24	M-F Prime M-F	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	M-----	1:00	1	\$125.00	P-10	0.00	NM	1	\$125.00
1 spot at 5:30 break															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/22/24	04/28/24	M-----	1		\$125.00		0.00						
													Totals	2	\$250.00

\*Tax 1 Note: Albuquerque 7.625%.

\*Tax 1 Note: Albuquerque 7.625%.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jeff Apodaca, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: The New Mexico Project

Agency name:

Address: 8100 Wyoming Blvd NE, M4-307 Albuquerque, NM 87113

Contact: Jeff Apodaca

Phone number: 310 488 9115

Email: Jeffapo@icloud.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: TNMP Inc

Address: 8100 Wyoming Blvd NE M4-307 Albuquerque, NM 87113

Contact: Jeff Apodaca

Phone number: 310 488 9115

Email: Jeffapo@icloud.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Healthcare, Crime, Jobs

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: Healthcare, Crime, Jobs

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Healthcare, Crime, Jobs

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:


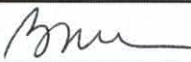
☐ N/A

Healthcare, Crime, Jobs



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Jeff Apodaca	Name: Brenda Roman
Date of Request to Purchase Ad Time: 4/19/24	Date of Station Agreement to Sell Time: 4/19/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_





Contract #: 1282738A	Station Call Letters: KKOB	Date Received/Requested: 4/19/2024
Est. #:	Station Location: Albuquerque	Run Start and End Dates: 4/22/2024

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

KKOB

## Order #1283286A: New Mexico../New Mexico../Political ../

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
	04/22/24 4:52:37 PM	User Comment		pd via check 107006606 \$10,000 04/19/24	Rachel Ca	\$5,335.00	85	0.00
	04/22/24 4:51:57 PM	CIA Spot status		<updated to Cleared> 3-1, 6-1, 2-1, 1-3	Rachel Ca	\$5,335.00	85	0.00
	04/22/24 4:24:33 PM	Processed		<async process>	Jennifer Jr	\$5,335.00	85	0.00
	04/22/24 4:16:25 PM	Approved			Rachel Ca	\$5,335.00	85	0.00
	04/22/24 4:16:22 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ca	\$5,335.00	85	0.00
	04/22/24 3:27:31 PM	Approval Workflow		[Sales Manager - Ready Default]	Jeff Berry	\$5,335.00	85	0.00
	04/22/24 3:21:25 PM	Ready for approval		new political order	Michelle N	\$5,335.00	85	0.00
	04/22/24 1:47:37 PM	New order created		<new order>	Michelle N	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>1283286A</b>	
	Alt Order #:		
	Product Desc:	Political Issue 2024 Primary	
	Estimate:		<b>KKOB-AM</b>
	Flight Dates:	04/23/24 - 06/04/24	Primary AE: Michelle Miller
	Original Date / Rev:	04/22/24 / 04/22/24	Sales Office: L-ALB
	Order Type:	GENERAL	Sales Region: Local

<b>Agency</b>	<b>Name:</b>	<b>New Mexico Project, The</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	Jeff Apodaca	Billing Calendar: Calendar
		8100 Wyoming Blvd NE	Billing Cycle: EOM/EOC
		Albuquerque, NM 87113	Agency Commission: 0%

<b>Advertiser</b>	<b>Name:</b>	<b>New Mexico Project, The</b>	
	Demographic:	A25-54	New Business End:
	Product Codes:	Issues/Propositions	Advertiser External ID:
	Revenue Code 1:	DIR	Agency External ID:
	Revenue Code 2:	POL-ISS	Unit Code: General
	Revenue Code 3:	POL-STATE	Order Separation: 00:15:00
	Priority:	P-100	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/30/24	23	\$1,535.00	\$1,535.00
05/01/24	05/31/24	52	\$3,235.00	\$3,235.00
06/01/24	06/04/24	10	\$565.00	\$565.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	23	\$1,535.00	\$1,535.00	0.00
May 2024	52	\$3,235.00	\$3,235.00	0.00
June 2024	10	\$565.00	\$565.00	0.00
<b>Totals</b>	<b>85</b>	<b>\$5,335.00</b>	<b>\$5,335.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michelle Miller	L-ALB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KKOBA	04/23/24	05/12/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	3	\$125.00	P-50	0.00	NM	9	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--					3	\$125.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					3	\$125.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					3	\$125.00		0.00			
N 2	KKOBA	04/23/24	05/12/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	2	\$90.00	P-50	0.00	NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--					2	\$90.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					2	\$90.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					2	\$90.00		0.00			
N 3	KKOBA	04/23/24	05/12/24	M-F 5a-8p M-F	CM	5:00 AM-10:00 AM (5:00 AM-10:00 AM)	MTWTF--	1:00	2	\$30.00	P-50	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--					2	\$30.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					2	\$30.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					2	\$30.00		0.00			
N 4	KKOBA	04/23/24	05/12/24	M-F 5a-8p M-F	CM	5:00 AM-10:00 AM (5:00 AM-10:00 AM)	MTWTF--	:30	2	\$25.00	P-50	0.00	NM	6	\$150.00



Order / Rev: 1283286A  
 Alt Order #:  
 Flight Dates: 04/23/24 - 06/04/24

Advertiser: New Mexico Project, The  
 Product Desc: Political Issue 2024 Primary  
 Estimate:  
 KKOB-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/22/24		04/22/24	04/28/24	-TWTF--					2	\$25.00		0.00			
Week: 04/29/24		04/29/24	05/05/24	MTWTF--					2	\$25.00		0.00			
Week: 05/06/24		05/06/24	05/12/24	MTWTF--					2	\$25.00		0.00			
N 5	KKOBA	04/23/24	05/12/24	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	3	\$80.00	P-50	0.00	NM	9	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/22/24		04/22/24	04/28/24	-TWTF--					3	\$80.00		0.00			
Week: 04/29/24		04/29/24	05/05/24	MTWTF--					3	\$80.00		0.00			
Week: 05/06/24		05/06/24	05/12/24	MTWTF--					3	\$80.00		0.00			
N 6	KKOBA	04/23/24	05/12/24	M-F 5a-8p M-F	CM	3:00 PM-8:00 PM (3:00 PM-8:00 PM)	MTWTF--	:30	3	\$40.00	P-50	0.00	NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/22/24		04/22/24	04/28/24	-TWTF--					3	\$40.00		0.00			
Week: 04/29/24		04/29/24	05/05/24	MTWTF--					3	\$40.00		0.00			
Week: 05/06/24		05/06/24	05/12/24	MTWTF--					3	\$40.00		0.00			
N 7	KKOBA	05/13/24	06/04/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	1	\$125.00	P-50	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/13/24		05/13/24	05/19/24	MTWTF--					1	\$125.00		0.00			
Week: 05/20/24		05/20/24	05/26/24	MTWTF--					1	\$125.00		0.00			
Week: 05/27/24		05/27/24	06/02/24	MTWTF--					1	\$125.00		0.00			
Week: 06/03/24		06/03/24	06/09/24	MT-----					1	\$125.00		0.00			
N 8	KKOBA	05/13/24	06/04/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	1	\$90.00	P-50	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/13/24		05/13/24	05/19/24	MTWTF--					1	\$90.00		0.00			
Week: 05/20/24		05/20/24	05/26/24	MTWTF--					1	\$90.00		0.00			
Week: 05/27/24		05/27/24	06/02/24	MTWTF--					1	\$90.00		0.00			
Week: 06/03/24		06/03/24	06/09/24	MT-----					1	\$90.00		0.00			
N 9	KKOBA	05/13/24	06/04/24	M-F 5a-8p M-F	CM	5:00 AM-10:00 AM (5:00 AM-10:00 AM)	MTWTF--	1:00	2	\$30.00	P-50	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/13/24		05/13/24	05/19/24	MTWTF--					2	\$30.00		0.00			
Week: 05/20/24		05/20/24	05/26/24	MTWTF--					2	\$30.00		0.00			
Week: 05/27/24		05/27/24	06/02/24	MTWTF--					2	\$30.00		0.00			
Week: 06/03/24		06/03/24	06/09/24	MT-----					2	\$30.00		0.00			
N 10	KKOBA	05/13/24	06/04/24	M-F 5a-8p M-F	CM	5:00 AM-10:00 AM (5:00 AM-10:00 AM)	MTWTF--	:30	2	\$25.00	P-50	0.00	NM	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/13/24		05/13/24	05/19/24	MTWTF--					2	\$25.00		0.00			
Week: 05/20/24		05/20/24	05/26/24	MTWTF--					2	\$25.00		0.00			
Week: 05/27/24		05/27/24	06/02/24	MTWTF--					2	\$25.00		0.00			
Week: 06/03/24		06/03/24	06/09/24	MT-----					2	\$25.00		0.00			
N 11	KKOBA	05/13/24	06/04/24	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	2	\$80.00	P-50	0.00	NM	8	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/13/24		05/13/24	05/19/24	MTWTF--					2	\$80.00		0.00			
Week: 05/20/24		05/20/24	05/26/24	MTWTF--					2	\$80.00		0.00			
Week: 05/27/24		05/27/24	06/02/24	MTWTF--					2	\$80.00		0.00			
Week: 06/03/24		06/03/24	06/09/24	MT-----					2	\$80.00		0.00			
N 12	KKOBA	05/13/24	06/04/24	M-F 5a-8p M-F	CM	3:00 PM-8:00 PM (3:00 PM-8:00 PM)	MTWTF--	:30	2	\$40.00	P-50	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/13/24		05/13/24	05/19/24	MTWTF--					2	\$40.00		0.00			
Week: 05/20/24		05/20/24	05/26/24	MTWTF--					2	\$40.00		0.00			
Week: 05/27/24		05/27/24	06/02/24	MTWTF--					2	\$40.00		0.00			
Week: 06/03/24		06/03/24	06/09/24	MT-----					2	\$40.00		0.00			

\*Tax 1 Note: Albuquerque 7.625%.

Totals 85 \$5,335.00



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jeff Apodaca, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: The New Mexico Project

Agency name:

Address: 8100 Wyoming Blvd NE, M4-307 Albuquerque, NM 87113

Contact: Jeff Apodaca

Phone number: 310 488 9115

Email: Jeffapo@icloud.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: TNMP Inc

Address: 8100 Wyoming Blvd NE M4-307 Albuquerque, NM 87113

Contact: Jeff Apodaca

Phone number: 310 488 9115

Email: Jeffapo@icloud.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Healthcare, Crime, Jobs

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: Healthcare, Crime, Jobs

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Healthcare, Crime, Jobs

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Healthcare, Crime, Jobs

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

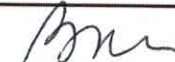
**Advertiser/Sponsor**

**Station Representative**

Signature:



Signature:



Name: Jeff Apodaca

Name:

Brenda Romero

Date of Request to Purchase Ad Time: 4/19/24

Date of Station Agreement to Sell Time:

4/22/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?



Yes



No

Date ad received:

4.22.2024

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

1283280A

Station Call Letters:

KKOB

Date Received/Requested:

4.22.2024

Est. #:

Station Location:

Albuquerque

Run Start and End Dates:

4.23 - 6.4.2024



**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



KOBQ

## Order #1283286B: New Mexico../New Mexico../Political ../

	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
	04/22/24 4:52:56 PM	User Comment		pd via check 107006606 \$10,000 04/19/24	Rachel Ca	\$3,860.00	84	0.00
	04/22/24 4:52:51 PM	CIA Spot status		<updated to Cleared> 2-1, 1-1, 4-2	Rachel Ca	\$3,860.00	84	0.00
	04/22/24 4:20:25 PM	Processed		<async process>	Shevetta M	\$3,860.00	84	0.00
	04/22/24 4:18:20 PM	Approved			Rachel Ca	\$3,860.00	84	0.00
	04/22/24 4:18:16 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ca	\$3,860.00	84	0.00
	04/22/24 4:17:25 PM	Approval Workflow		[Sales Manager - Ready Default]	Jeff Berry	\$3,860.00	84	0.00
	04/22/24 3:31:02 PM	Ready for approval		corrected lengths	Michelle N	\$3,860.00	84	0.00
	04/22/24 3:21:37 PM	Ready for approval		new political order	Michelle N	\$3,860.00	84	0.00
	04/22/24 2:07:07 PM	New order created		<new order>	Michelle N	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**

Order / Rev: 1283286B

Alt Order #:

Product Desc: Political Issue 2024 Primary

Estimate:

Flight Dates: 04/23/24 - 06/04/24

Original Date / Rev: 04/22/24 / 04/22/24

Order Type: GENERAL

**KOBQ-FM**

Primary AE: Michelle Miller

Sales Office: L-ALB

Sales Region: Local

**Agency**

Name: New Mexico Project, The

Buying Contact:

Billing Contact: Jeff Apodaca

8100 Wyoming Blvd NE

Albuquerque, NM 87113

Billing Type: Cash

Billing Calendar: Calendar

Billing Cycle: EOM/EOC

Agency Commission: 0%

**Advertiser**

Name: New Mexico Project, The

Demographic: A25-54

Product Codes: Issues/Propositions

Revenue Code 1: DIR

Revenue Code 2: POL-ISS

Revenue Code 3: POL-STATE

Priority: P-100

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/30/24	19	\$995.00	\$995.00
05/01/24	05/31/24	53	\$2,365.00	\$2,365.00
06/01/24	06/04/24	12	\$500.00	\$500.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	19	\$995.00	\$995.00	0.00
May 2024	53	\$2,365.00	\$2,365.00	0.00
June 2024	12	\$500.00	\$500.00	0.00
<b>Totals</b>	<b>84</b>	<b>\$3,860.00</b>	<b>\$3,860.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michelle Miller	L-ALB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOBQ	04/23/24	05/12/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	2	\$65.00	P-50	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--		2				\$65.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		2				\$65.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		2				\$65.00		0.00			
N 2	KOBQ	04/23/24	05/12/24	M-F 5a-8p M-F	CM	5:00 AM-10:00 AM (5:00 AM-10:00 AM)	MTWTF--	1:00	4	\$45.00	P-50	0.00	NM	12	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--		4				\$45.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		4				\$45.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		4				\$45.00		0.00			
N 3	KOBQ	04/23/24	05/12/24	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	2	\$65.00	P-50	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--		2				\$65.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		2				\$65.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		2				\$65.00		0.00			
N 4	KOBQ	04/23/24	05/12/24	M-F 5a-8p M-F	CM	3:00 PM-8:00 PM (3:00 PM-8:00 PM)	MTWTF--	1:00	4	\$45.00	P-50	0.00	NM	12	\$540.00

Order / Rev: 1283286B  
 Alt Order #:  
 Flight Dates: 04/23/24 - 06/04/24

Advertiser: New Mexico Project, The  
 Product Desc: Political Issue 2024 Primary  
 Estimate:  
 KOBQ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--					4	\$45.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					4	\$45.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					4	\$45.00		0.00			
N 5	KOBQ	05/13/24	06/04/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	1	\$65.00	P-50	0.00	NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					1	\$65.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					1	\$65.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					1	\$65.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					1	\$65.00		0.00			
N 6	KOBQ	05/13/24	06/04/24	M-F 5a-8p M-F	CM	5:00 AM-10:00 AM (5:00 AM-10:00 AM)	MTWTF--	1:00	3	\$45.00	P-50	0.00	NM	12	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					3	\$45.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					3	\$45.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					3	\$45.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					3	\$45.00		0.00			
N 7	KOBQ	05/13/24	06/04/24	M-F 5a-8p M-F	CM	5:00 AM-10:00 AM (5:00 AM-10:00 AM)	MTWTF--	:30	2	\$20.00	P-50	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$20.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$20.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					2	\$20.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					2	\$20.00		0.00			
N 8	KOBQ	05/13/24	06/04/24	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	2	\$65.00	P-50	0.00	NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$65.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$65.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					2	\$65.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					2	\$65.00		0.00			
N 9	KOBQ	05/13/24	06/04/24	M-F 5a-8p M-F	CM	3:00 PM-8:00 PM (3:00 PM-8:00 PM)	MTWTF--	1:00	2	\$45.00	P-50	0.00	NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$45.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$45.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					2	\$45.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					2	\$45.00		0.00			
N 10	KOBQ	05/13/24	06/04/24	M-F 5a-8p M-F	CM	3:00 PM-8:00 PM (3:00 PM-8:00 PM)	MTWTF--	:30	2	\$20.00	P-50	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$20.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$20.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					2	\$20.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					2	\$20.00		0.00			

\*Tax 1 Note: Albuquerque 7.625%.

Totals 84 \$3,860.00



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jeff Apodaca, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: The New Mexico Project

Agency name:

Address: 8100 Wyoming Blvd NE, M4-307 Albuquerque, NM 87113

Contact: Jeff Apodaca

Phone number: 310 488 9115

Email: Jeffapo@icloud.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: TNMP Inc

Address: 8100 Wyoming Blvd NE M4-307 Albuquerque, NM 87113

Contact: Jeff Apodaca

Phone number: 310 488 9115

Email: Jeffapo@icloud.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Healthcare, Crime, Jobs

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: Healthcare, Crime, Jobs

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Healthcare, Crime, Jobs

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Healthcare, Crime, Jobs



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature:

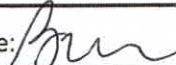


Name: Jeff Apodaca

Date of Request to Purchase Ad Time: 4/19/24

**Station Representative**

Signature:



Name:

Brenda Romero

Date of Station Agreement to Sell Time: 4.22.24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?



Yes



No

Date ad received:

4.22.2024

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

1283286B

Station Call Letters:

KOBQ

Date Received/Requested:

4.22.2024

Est. #:

Station Location:

Albuquerque

Run Start and End Dates:





4.23 - 6.4.2024

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

KRSTB

## Order #1283286C: New Mexico../New Mexico../Political ../

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
	04/22/24 4:53:47 PM	User Comment		pd via check 107006606 \$10,000 04/19/24	Rachel Ca	\$5,800.00	84	0.00
	04/22/24 4:53:26 PM	Put in Edit Mode			Rachel Ca	\$5,800.00	84	0.00
	04/22/24 4:53:24 PM	CIA Spot status		<updated to Cleared> 2-1, 4-2, 1-1	Rachel Ca	\$5,800.00	84	0.00
	04/22/24 4:24:42 PM	Processed		<async process>	Jennifer Ji	\$5,800.00	84	0.00
	04/22/24 4:19:02 PM	Approved			Rachel Ca	\$5,800.00	84	0.00
	04/22/24 4:18:59 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ca	\$5,800.00	84	0.00
	04/22/24 4:16:27 PM	Approval Workflow		[Sales Manager - Ready Default]	Jeff Berry	\$5,800.00	84	0.00
	04/22/24 3:32:36 PM	Ready for approval		corrected lengths	Michelle N	\$5,800.00	84	0.00
	04/22/24 3:28:37 PM	Approval Workflow		[Sales Manager - Ready Default]	Jeff Berry	\$5,800.00	84	0.00
	04/22/24 3:21:50 PM	Ready for approval		new political order	Michelle N	\$5,800.00	84	0.00
	04/22/24 2:18:56 PM	New order created		Copied from Order #1283286B	Michelle N	\$3,860.00	84	0.00

[Sorted by: Date]



# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>1283286C</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	Political Issue 2024 Primary	
	<b>Estimate:</b>		<b>KRST-FM</b>
	<b>Flight Dates:</b>	04/23/24 - 06/04/24	<b>Primary AE:</b> Michelle Miller
	<b>Original Date / Rev:</b>	04/22/24 / 04/22/24	<b>Sales Office:</b> L-ALB
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> Local

<b>Agency</b>	<b>Name:</b>	<b>New Mexico Project, The</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>	Jeff Apodaca	<b>Billing Calendar:</b> Calendar
		8100 Wyoming Blvd NE	<b>Billing Cycle:</b> EOM/EOC
		Albuquerque, NM 87113	<b>Agency Commission:</b> 0%

<b>Advertiser</b>	<b>Name:</b>	<b>New Mexico Project, The</b>	
	<b>Demographic:</b>	A25-54	<b>New Business End:</b>
	<b>Product Codes:</b>	Issues/Propositions	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	DIR	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	POL-ISS	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	POL-STATE	<b>Order Separation:</b> 00:15:00
	<b>Priority:</b>	P-100	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/30/24	19	\$1,540.00	\$1,540.00
05/01/24	05/31/24	53	\$3,530.00	\$3,530.00
06/01/24	06/04/24	12	\$730.00	\$730.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	19	\$1,540.00	\$1,540.00	0.00
May 2024	53	\$3,530.00	\$3,530.00	0.00
June 2024	12	\$730.00	\$730.00	0.00
<b>Totals</b>	<b>84</b>	<b>\$5,800.00</b>	<b>\$5,800.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michelle Miller	L-ALB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRST	04/23/24	05/12/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	2	\$100.00	P-50	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--		2				\$100.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		2				\$100.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		2				\$100.00		0.00			
N 2	KRST	04/23/24	05/12/24	M-F 5a-8p M-F	CM	5:00 AM-10:00 AM (5:00 AM-10:00 AM)	MTWTF--	1:00	4	\$70.00	P-50	0.00	NM	12	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--		4				\$70.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		4				\$70.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		4				\$70.00		0.00			
N 3	KRST	04/23/24	05/12/24	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	2	\$100.00	P-50	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--		2				\$100.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		2				\$100.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		2				\$100.00		0.00			
N 4	KRST	04/23/24	05/12/24	M-F 5a-8p M-F	CM	3:00 PM-8:00 PM (3:00 PM-8:00 PM)	MTWTF--	1:00	4	\$70.00	P-50	0.00	NM	12	\$840.00

Order / Rev: 1283286C  
 Alt Order #:  
 Flight Dates: 04/23/24 - 06/04/24

Advertiser: New Mexico Project, The  
 Product Desc: Political Issue 2024 Primary  
 Estimate:  
 KRST-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--					4	\$70.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					4	\$70.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					4	\$70.00		0.00			
N 5	KRST	05/13/24	06/04/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	1	\$100.00	P-50	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					1	\$100.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					1	\$100.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					1	\$100.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					1	\$100.00		0.00			
N 6	KRST	05/13/24	06/04/24	M-F 5a-8p M-F	CM	5:00 AM-10:00 AM (5:00 AM-10:00 AM)	MTWTF--	1:00	3	\$70.00	P-50	0.00	NM	12	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					3	\$70.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					3	\$70.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					3	\$70.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					3	\$70.00		0.00			
N 7	KRST	05/13/24	06/04/24	M-F 5a-8p M-F	CM	5:00 AM-10:00 AM (5:00 AM-10:00 AM)	MTWTF--	:30	2	\$20.00	P-50	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$20.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$20.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					2	\$20.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					2	\$20.00		0.00			
N 8	KRST	05/13/24	06/04/24	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	2	\$100.00	P-50	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$100.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$100.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					2	\$100.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					2	\$100.00		0.00			
N 9	KRST	05/13/24	06/04/24	M-F 5a-8p M-F	CM	3:00 PM-8:00 PM (3:00 PM-8:00 PM)	MTWTF--	1:00	2	\$70.00	P-50	0.00	NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$70.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$70.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					2	\$70.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					2	\$70.00		0.00			
N 10	KRST	05/13/24	06/04/24	M-F 5a-8p M-F	CM	3:00 PM-8:00 PM (3:00 PM-8:00 PM)	MTWTF--	:30	2	\$20.00	P-50	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$20.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$20.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					2	\$20.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					2	\$20.00		0.00			

\*Tax 1 Note: Albuquerque 7.625%.

Totals 84 \$5,800.00



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jeff Apodaca, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: The New Mexico Project

Agency name:

Address: 8100 Wyoming Blvd NE, M4-307 Albuquerque, NM 87113

Contact: Jeff Apodaca

Phone number: 310 488 9115

Email: Jeffapo@icloud.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: TNMP Inc

Address: 8100 Wyoming Blvd NE M4-307 Albuquerque, NM 87113

Contact: Jeff Apodaca

Phone number: 310 488 9115

Email: Jeffapo@icloud.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Healthcare, Crime, Jobs

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: Healthcare, Crime, Jobs

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Healthcare, Crime, Jobs

Date of election:



Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Healthcare, Crime, Jobs

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Jeff Apodaca	Name: Brenda Romero
Date of Request to Purchase Ad Time: 4/19/24	Date of Station Agreement to Sell Time: 4.22.24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 4.22.2024

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1283286 C	Station Call Letters: KRST	Date Received/Requested: 4.22.2024
Est. #:	Station Location: Albuquerque	Run Start and End Dates: 4.23 - 6.4.2024

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

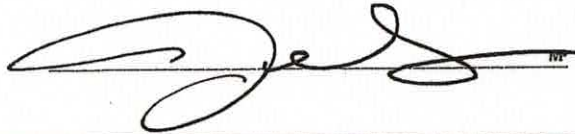


NAME TNMP IncACCOUNT NO. 809 633 3748

DATE

4/19/24PAY TO THE  
ORDER OFCumulus \$ 10,000.00Ten thousand & 00/100 Dollars DOLLARSSecurity Features  
Include  
Details on Back. **BANK OF ALBUQUERQUE**  
Powered by BOK Financial

MEMO

Dario M. Prieto

⑆07006606⑆